WHY BEE-MINDFUL?

Join Us in Our Efforts to Save the Bees!

Did you know that bees have been declared the most vital living beings on the planet?

TRUTH BOMB: WE OVER-CONSUME BEE HONEY and our demand is unfortunately contributing to their endangerment:

By removing honey from the hive and replacing it with a sugar substitute, the bees' health is significantly impacted since the substitute lacks essential micro-nutrients.

Honey is crucial to the hive's wellbeing as it provides bees with carbohydrates, amino acids, antioxidants, and natural antibiotics.

However, honey bees are bred to increase productivity, which narrows the population gene pool and makes them more susceptible to disease and large-scale die-offs.

It's common practice to cull honey bee hives every winter since it's expensive to keep the bees alive and warm when they're not producing honey.

Furthermore, queen bees have their wings clipped to prevent them from leaving the hive to produce a new colony.

Let's work together to protect these vital creatures and their habitats.



mindfulFCDTM

THE FIRST & ONLY HONEY ALTERNATIVE MADE FROM RESCUED APPLES

100% VEGAN AND BEE APPROVED!

Bee-Mindful Hunnie is a DELICIOUS, ORGANIC, VEGAN alternative to bee honey and is a 1:1 replacement in any recipe calling for bee honey, maple syrup or agave





MADE FROM FALLEN OR IMPERFECT APPLES TO REDUCE FOOD WASTE

ONLY 'HONEY' SAFE FOR CHILDREN & BREASTFEEDING MOTHERS

USE 1:1 IN RECIPES CALLING FOR BEE HONEY, MAPLE SYRUP OR AGAVE