

Feed BC Directory

Feed BC Directory: A searchable, online B.C. food and beverage product database connecting B.C. institutional and commercial buyers with B.C. producers and processors.

Open for early listings: November, 2021

Live: March, 2022

Visit: <https://feedbcdirectory.gov.bc.ca/>



What is the Ministry of Agriculture, Food and Fisheries' Feed BC Directory?

B.C. producers and processors have a wide range of food and beverage products ready for institutional and commercial markets. The new Feed BC Directory makes it easier to find and source food service, wholesale and retail products from B.C.

- Buyers can search for B.C. products they need, and connect directly with businesses
- B.C. food and beverage producers and processors can promote their food service, wholesale or retail products

The Feed BC Directory responds to requests from institutional and commercial buyers for a B.C. product directory geared to their needs, and to B.C. producers and processors looking to reach new buyers and markets.

Directory Products Categories:

- Beverages
- Bread & Bakery Products
- Cereal & Grains
- Confectionary Products
- Dairy Products & Eggs
- Fish & Seafood
- Fruits & Vegetables
- Meat & Poultry
- Nuts & Seeds
- Prepared Foods

Are you an institutional or commercial buyer looking for B.C. food and beverage products?

The Feed BC Directory makes it easy to find the products and information you need to source from B.C.

Use the Feed BC Directory and connect with B.C. businesses ready to supply your institution, retail store, food service, distributor, wholesaler or food processor with B.C. food and beverage products.

1. Search for B.C. food and beverage products that meet your needs (no registration required)
2. Create an optional buyer profile and let producers and processors come to you

Are you a B.C. producer or processor with products for food service, retail or wholesale markets?

The Feed BC Directory is free and provides product details important to institutional and commercial buyers, such as product specifications, seasonality, region, food safety requirements and other industry certifications.

Listing in the Feed BC Directory is an easy and effective way to reach interested buyers.

1. Create a profile so buyers can find your business and products
2. Manage your product listings and business information
3. Find institutional and commercial buyers for new business leads



How can I register my business and/or products?

Go to <https://feedbcdirectory.gov.bc.ca/>. Registration is free for all users.

<p><u>B.C. Food and Beverage Producers and Processors:</u></p> <p>To be eligible to list your food service, retail or wholesale products on the directory, you must be a business that:</p> <ul style="list-style-type: none"> • Produces or processes their products in B.C. • Has experience and is currently selling to at least one institutional and commercial buyer • Be entitled to do business in B.C. 	<p><u>B.C. Food and Beverage Buyers:</u></p> <p>As an institutional or commercial buyer, registering a profile is not required to browse products.</p> <ul style="list-style-type: none"> • Creating an optional 'Buyer Profile' allows you to identify specific B.C. food and beverage needs to help you source local products • You can choose what information to share, manage your profile and have producers and processors come to you
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Partner B.C. Food and Beverage Directories

Several directories work together to connect B.C.'s high quality food, agriculture and fisheries products with different buyers. Different directories target distinct markets and products, so use one or more that work for your needs.

For producers and processors, listing in multiple directories improves your business visibility, and provides free or low-cost opportunities to promote your products.

For buyers, using multiple directories can help expand your product search and reach new suppliers.

- **Search Buy BC:** Product directory of Buy BC licensed agriculture, food, and beverage products (Ministry of Agriculture, Food and Fisheries)
- **B.C. Agrifood & Seafood Export-Ready Catalogue:** Product directory of export-ready agrifood and seafood companies from B.C. (Ministry of Agriculture, Food and Fisheries)
- **BC Food Connection:** Search tool for B.C. produce and agrifood suppliers with products available for food processing; co-packers, re-packers, and processors with extra capacity; and commercial and commissary kitchens (B.C. Food & Beverage, with financial assistance from the Ministry of Agriculture, Food and Fisheries)
- **Buy BC Food and Drink Marketplace:** Online sales marketplace of B.C. small-scale processed products for retail and wholesale sales, and institutional distribution (Small-Scale Food Processor Association, with financial assistance from the Ministry of Jobs, Economic Recovery and Innovation)

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Led by the Ministry of Agriculture, Food and Fisheries, Feed BC is a provincial government priority to bring more B.C.-grown and processed foods and beverages to public sector institutions and beyond.

- Bring more local food to patients, residents, students and clients
- Support jobs and businesses for farmers, fishers, ranchers, food processors and their communities
- Stimulate economic development and economic recovery
- Grow the provincial food supply and provincial food system resilience